


# 4.1 Quadratic Functions and Models

**PREPARING FOR THIS SECTION** Before getting started, review the following:

- Intercepts (Section 2.2, pp. 169–170)
- Solving Quadratic Equations (Section 1.2, pp. 96–99, 101–105)
- Completing the Square (Section 1.2, p. 99)
- Graphing Techniques: Transformations (Section 3.5, pp. 262–271)

 Now work the 'Are You Prepared?' problems on page 306.

- OBJECTIVES**
- 1 Graph a Quadratic Function Using Transformations
  - 2 Identify the Vertex and Axis of Symmetry of a Quadratic Function
  - 3 Graph a Quadratic Function Using Its Vertex, Axis, and Intercepts
  - 4 Use the Maximum or Minimum Value of a Quadratic Function to Solve Applied Problems
  - 5 Use a Graphing Utility to Find the Quadratic Function of Best Fit to Data

## Quadratic Functions

A *quadratic function* is a function that is defined by a second-degree polynomial in one variable.

A **quadratic function** is a function of the form

$$f(x) = ax^2 + bx + c \quad (1)$$

where  $a$ ,  $b$ , and  $c$  are real numbers and  $a \neq 0$ . The domain of a quadratic function is the set of all real numbers.

Many applications require a knowledge of quadratic functions. For example, suppose that Texas Instruments collects the data shown in Table 1, which relate the number of calculators sold at the price  $p$  per calculator. Since the price of a product determines the quantity that will be purchased, we treat price as the independent variable. The relationship between the number  $x$  of calculators sold and the price  $p$  per calculator may be approximated by the linear equation

$$x = 21,000 - 150p$$

Table 1



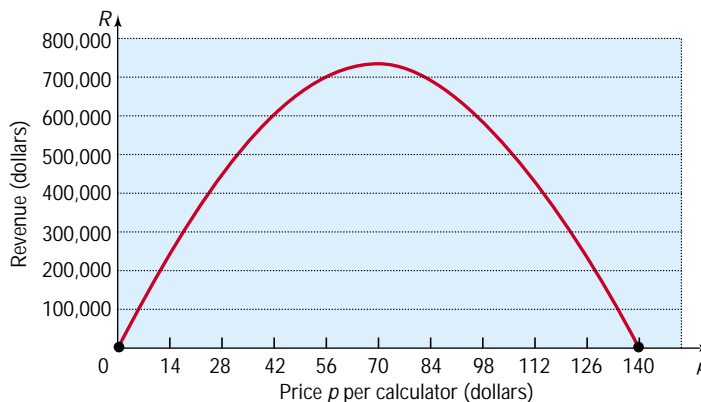
Price per Calculator, $p$ (Dollars)	Number of Calculators, $x$
60	11,100
65	10,115
70	9,652
75	8,731
80	8,087
85	7,205
90	6,439

Then the revenue  $R$  derived from selling  $x$  calculators at the price  $p$  per calculator is

$$\begin{aligned} R &= xp \\ R(p) &= (21,000 - 150p)p \\ &= -150p^2 + 21,000p \end{aligned}$$

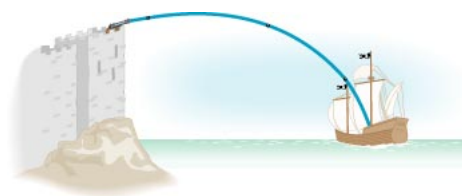
So the revenue  $R$  is a quadratic function of the price  $p$ . Figure 1 illustrates the graph of this revenue function, whose domain is  $0 \leq p \leq 140$ , since both  $x$  and  $p$  must be nonnegative. Later in this section we shall determine the price  $p$  that maximizes revenue.

**Figure 1**  
Graph of a revenue function:  
 $R = -150p^2 + 21,000p$

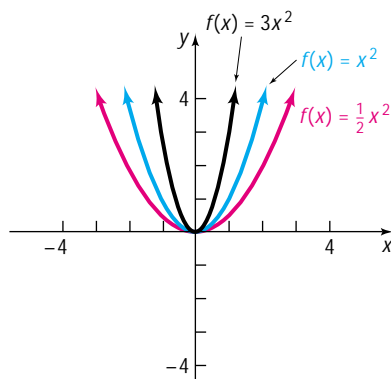


A second situation in which a quadratic function appears involves the motion of a projectile. Based on Newton's second law of motion (force equals mass times acceleration,  $F = ma$ ), it can be shown that, ignoring air resistance, the path of a projectile propelled upward at an inclination to the horizontal is the graph of a quadratic function. See Figure 2 for an illustration. Later in this section we shall analyze the path of a projectile.

**Figure 2**  
Path of a cannonball



**Figure 3**

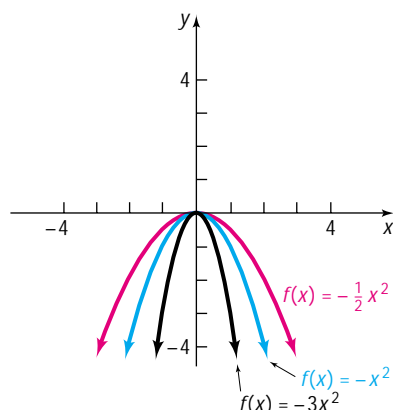


## Graphing Quadratic Functions

We know how to graph the quadratic function  $f(x) = x^2$ . Figure 3 shows the graph of three functions of the form  $f(x) = ax^2$ ,  $a > 0$ , for  $a = 1$ ,  $a = \frac{1}{2}$ , and  $a = 3$ . Notice that the larger the value of  $a$ , the “narrower” the graph, and the smaller the value of  $a$ , the “wider” the graph.

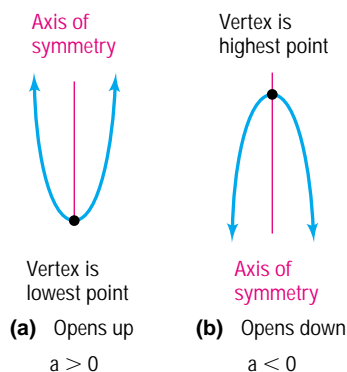
Figure 4 on page 294 shows the graphs of  $f(x) = ax^2$  for  $a < 0$ . Notice that these graphs are reflections about the  $x$ -axis of the graphs in Figure 3. Based on the results of these two figures, we can draw some general conclusions about the graph of  $f(x) = ax^2$ . First, as  $|a|$  increases, the graph becomes *narrower* (a vertical stretch), and as  $|a|$  gets closer to zero, the graph gets *wider* (a vertical compression). Second, if  $a$  is positive, then the graph opens *up*, and if  $a$  is negative, the graph opens *down*.

Figure 4



The graphs in Figures 3 and 4 are typical of the graphs of all quadratic functions, which we call **parabolas**.<sup>\*</sup> Refer to Figure 5, where two parabolas are pictured. The one on the left **opens up** and has a lowest point; the one on the right **opens down** and has a highest point. The lowest or highest point of a parabola is called the **vertex**. The vertical line passing through the vertex in each parabola in Figure 5 is called the **axis of symmetry** (sometimes abbreviated to **axis**) of the parabola. Because the parabola is symmetric about its axis, the axis of symmetry of a parabola can be used to find additional points on the parabola.

**Figure 5**  
Graphs of a quadratic function,  
 $f(x) = ax^2 + bx + c$ ,  $a \neq 0$



The parabolas shown in Figure 5 are the graphs of a quadratic function  $f(x) = ax^2 + bx + c$ ,  $a \neq 0$ . Notice that the coordinate axes are not included in the figure. Depending on the values of  $a$ ,  $b$ , and  $c$ , the axes could be anywhere. The important fact is that, except possibly for compression or stretching, the shape of the graph of a quadratic function will look like one of the parabolas in Figure 5.



In the following example, we use techniques from Section 3.5 to graph a quadratic function  $f(x) = ax^2 + bx + c$ ,  $a \neq 0$ . In so doing, we shall complete the square and write the function  $f$  in the form  $f(x) = a(x - h)^2 + k$ .

### EXAMPLE 1

#### Graphing a Quadratic Function Using Transformations

Graph the function  $f(x) = 2x^2 + 8x + 5$ . Find the vertex and axis of symmetry.

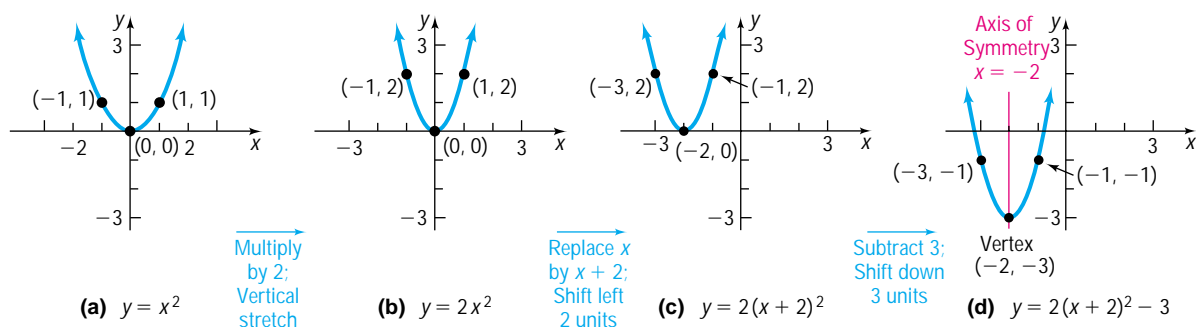
**Solution** We begin by completing the square on the right side.

$$\begin{aligned}
 f(x) &= 2x^2 + 8x + 5 \\
 &= 2(x^2 + 4x) + 5 && \text{Factor out the 2 from } 2x^2 + 8x. \\
 &= 2(x^2 + 4x + 4) + 5 - 8 && \text{Complete the square of } 2(x^2 + 4x). \\
 &= 2(x + 2)^2 - 3 && \text{Notice that the factor of 2 requires that 8 be added and subtracted.} \quad (2)
 \end{aligned}$$

The graph of  $f$  can be obtained in three stages, as shown in Figure 6. Now compare this graph to the graph in Figure 5(a). The graph of  $f(x) = 2x^2 + 8x + 5$  is a parabola that opens up and has its vertex (lowest point) at  $(-2, -3)$ . Its axis of symmetry is the line  $x = -2$ .

<sup>\*</sup>We shall study parabolas using a geometric definition later in this book.

Figure 6



**CHECK:** Graph  $f(x) = 2x^2 + 8x + 5$  and use the MINIMUM command to locate its vertex.

NOW WORK PROBLEM 27.

The method used in Example 1 can be used to graph any quadratic function  $f(x) = ax^2 + bx + c$ ,  $a \neq 0$ , as follows:

$$\begin{aligned}
 f(x) &= ax^2 + bx + c \\
 &= a\left(x^2 + \frac{b}{a}x\right) + c && \text{Factor out } a \text{ from } ax^2 + bx. \\
 &= a\left(x^2 + \frac{b}{a}x + \frac{b^2}{4a^2}\right) + c - a\left(\frac{b^2}{4a^2}\right) && \text{Complete the square by adding and} \\
 &= a\left(x + \frac{b}{2a}\right)^2 + c - \frac{b^2}{4a} && \text{subtracting } a\left(\frac{b^2}{4a^2}\right). \text{ Look closely} \\
 &= a\left(x + \frac{b}{2a}\right)^2 + \frac{4ac - b^2}{4a} && c - \frac{b^2}{4a} = c \cdot \frac{4a}{4a} - \frac{b^2}{4a} = \frac{4ac - b^2}{4a}
 \end{aligned}$$

Based on these results, we conclude the following:

If  $h = -\frac{b}{2a}$  and  $k = \frac{4ac - b^2}{4a}$ , then

$$f(x) = ax^2 + bx + c = a(x - h)^2 + k \quad (3)$$

The graph of  $f$  is the parabola  $y = ax^2$  shifted horizontally  $h$  units and vertically  $k$  units. As a result, the vertex is at  $(h, k)$ , and the graph opens up if  $a > 0$  and down if  $a < 0$ . The axis of symmetry is the vertical line  $x = h$ .

For example, compare equation (3) with equation (2) of Example 1.

$$\begin{aligned}
 f(x) &= 2(x + 2)^2 - 3 \\
 &= a(x - h)^2 + k
 \end{aligned}$$

We conclude that  $a = 2$ , so the graph opens up. Also, we find that  $h = -2$  and  $k = -3$ , so its vertex is at  $(-2, -3)$ .

**2**

It is not required to complete the square to obtain the vertex. In almost every case, it is easier to obtain the vertex of a quadratic function  $f$  by remembering that its  $x$ -coordinate is  $h = -\frac{b}{2a}$ . The  $y$ -coordinate can then be found by evaluating  $f$  at  $-\frac{b}{2a}$ .

We summarize these remarks as follows:

### Properties of the Graph of a Quadratic Function

$$f(x) = ax^2 + bx + c, a \neq 0$$

$$\text{Vertex} = \left( -\frac{b}{2a}, f\left(-\frac{b}{2a}\right) \right) \quad \text{Axis of symmetry: the line } x = -\frac{b}{2a} \quad (4)$$

Parabola opens up if  $a > 0$ ; the vertex is a minimum point.

Parabola opens down if  $a < 0$ ; the vertex is a maximum point.

### EXAMPLE 2

#### Locating the Vertex without Graphing

Without graphing, locate the vertex and axis of symmetry of the parabola defined by  $f(x) = -3x^2 + 6x + 1$ . Does it open up or down?

**Solution** For this quadratic function,  $a = -3$ ,  $b = 6$ , and  $c = 1$ . The  $x$ -coordinate of the vertex is

$$h = -\frac{b}{2a} = -\frac{6}{-6} = 1$$

The  $y$ -coordinate of the vertex is therefore

$$k = f\left(-\frac{b}{2a}\right) = f(1) = -3 + 6 + 1 = 4$$

The vertex is located at the point  $(1, 4)$ . The axis of symmetry is the line  $x = 1$ . Finally, because  $a = -3 < 0$ , the parabola opens down. ◀

3

The information we gathered in Example 2, together with the location of the intercepts, usually provides enough information to graph the quadratic function  $f(x) = ax^2 + bx + c$ ,  $a \neq 0$ . The  $y$ -intercept is the value of  $f$  at  $x = 0$ , that is,  $f(0) = c$ .

The  $x$ -intercepts, if there are any, are found by solving the quadratic equation

$$f(x) = ax^2 + bx + c = 0$$

This equation has two, one, or no real solutions, depending on whether the discriminant  $b^2 - 4ac$  is positive, 0, or negative. Depending on the value of the discriminant, the graph of  $f$  has  $x$ -intercepts, as follows:

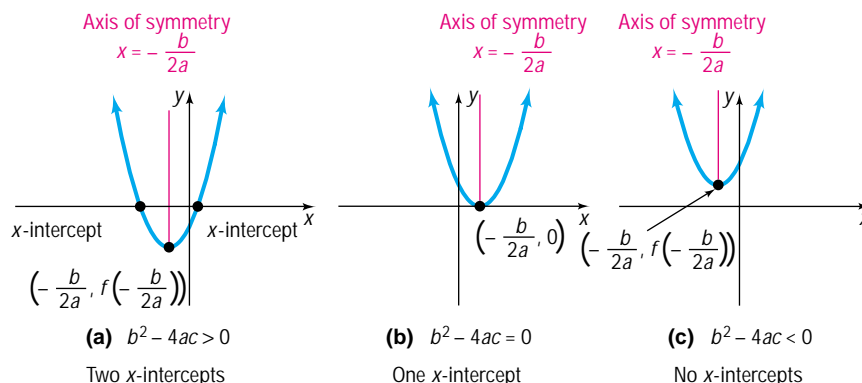
#### The $x$ -Intercepts of a Quadratic Function

1. If the discriminant  $b^2 - 4ac > 0$ , the graph of  $f(x) = ax^2 + bx + c$  has two distinct  $x$ -intercepts and so will cross the  $x$ -axis in two places.
2. If the discriminant  $b^2 - 4ac = 0$ , the graph of  $f(x) = ax^2 + bx + c$  has one  $x$ -intercept and touches the  $x$ -axis at its vertex.
3. If the discriminant  $b^2 - 4ac < 0$ , the graph of  $f(x) = ax^2 + bx + c$  has no  $x$ -intercept and so will not cross or touch the  $x$ -axis.

Figure 7 illustrates these possibilities for parabolas that open up.

Figure 7

$$f(x) = ax^2 + bx + c, \quad a > 0$$



### EXAMPLE 3

### Graphing a Quadratic Function Using Its Vertex, Axis, and Intercepts

Use the information from Example 2 and the locations of the intercepts to graph  $f(x) = -3x^2 + 6x + 1$ .

#### Solution

In Example 2, we found the vertex to be at  $(1, 4)$  and the axis of symmetry to be  $x = 1$ . The  $y$ -intercept is found by letting  $x = 0$ . The  $y$ -intercept is  $f(0) = 1$ . The  $x$ -intercepts are found by solving the equation  $f(x) = 0$ . This results in the equation

$$-3x^2 + 6x + 1 = 0 \quad a = -3, b = 6, c = 1$$

The discriminant  $b^2 - 4ac = (6)^2 - 4(-3)(1) = 36 + 12 = 48 > 0$ , so the equation has two real solutions and the graph has two  $x$ -intercepts. Using the quadratic formula, we find that

$$x = \frac{-b + \sqrt{b^2 - 4ac}}{2a} = \frac{-6 + \sqrt{48}}{-6} = \frac{-6 + 4\sqrt{3}}{-6} \approx -0.15$$

and

$$x = \frac{-b - \sqrt{b^2 - 4ac}}{2a} = \frac{-6 - \sqrt{48}}{-6} = \frac{-6 - 4\sqrt{3}}{-6} \approx 2.15$$

The  $x$ -intercepts are approximately  $-0.15$  and  $2.15$ .


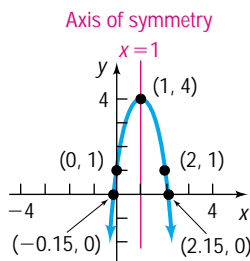
The graph is illustrated in Figure 8. Notice how we used the  $y$ -intercept and the axis of symmetry,  $x = 1$ , to obtain the additional point  $(2, 1)$  on the graph. 

Figure 8



GRAPH THE FUNCTION IN EXAMPLE 3 USING THE METHOD PRESENTED IN EXAMPLE 1.



WHICH OF THE TWO METHODS DO YOU PREFER? GIVE REASONS.



**CHECK:** Graph  $f(x) = -3x^2 + 6x + 1$ . Use ROOT or ZERO to locate the two  $x$ -intercepts and use MAXIMUM to locate the vertex.



NOW WORK PROBLEM 35.

If the graph of a quadratic function has only one  $x$ -intercept or none, it is usually necessary to plot an additional point to obtain the graph.

**EXAMPLE 4****Graphing a Quadratic Function Using Its Vertex, Axis, and Intercepts**

Graph  $f(x) = x^2 - 6x + 9$  by determining whether the graph opens up or down. Find its vertex, axis of symmetry,  $y$ -intercept, and  $x$ -intercepts, if any.

**Solution**

For  $f(x) = x^2 - 6x + 9$ , we have  $a = 1$ ,  $b = -6$ , and  $c = 9$ . Since  $a = 1 > 0$ , the parabola opens up. The  $x$ -coordinate of the vertex is

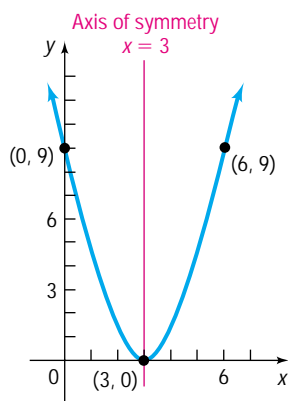
$$h = -\frac{b}{2a} = -\frac{-6}{2(1)} = 3$$

The  $y$ -coordinate of the vertex is

$$k = f(3) = (3)^2 - 6(3) + 9 = 0$$

So the vertex is at  $(3, 0)$ . The axis of symmetry is the line  $x = 3$ . The  $y$ -intercept is  $f(0) = 9$ . Since the vertex  $(3, 0)$  lies on the  $x$ -axis, the graph touches the  $x$ -axis at the  $x$ -intercept. By using the axis of symmetry and the  $y$ -intercept at  $(0, 9)$ , we can locate the additional point  $(6, 9)$  on the graph. See Figure 9.

Figure 9



GRAPH THE FUNCTION IN EXAMPLE 4 USING THE METHOD PRESENTED IN EXAMPLE 1.



WHICH OF THE TWO METHODS DO YOU PREFER? GIVE REASONS.



NOW WORK PROBLEM 43.

**EXAMPLE 5****Graphing a Quadratic Function Using Its Vertex, Axis, and Intercepts**

Graph  $f(x) = 2x^2 + x + 1$  by determining whether the graph opens up or down. Find its vertex, axis of symmetry,  $y$ -intercept, and  $x$ -intercepts, if any.

**Solution**

For  $f(x) = 2x^2 + x + 1$ , we have  $a = 2$ ,  $b = 1$ , and  $c = 1$ . Since  $a = 2 > 0$ , the parabola opens up. The  $x$ -coordinate of the vertex is

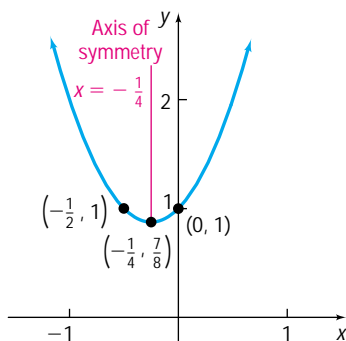
$$h = -\frac{b}{2a} = -\frac{1}{4}$$

The  $y$ -coordinate of the vertex is

$$k = f\left(-\frac{1}{4}\right) = 2\left(\frac{1}{16}\right) + \left(-\frac{1}{4}\right) + 1 = \frac{7}{8}$$

So the vertex is at  $\left(-\frac{1}{4}, \frac{7}{8}\right)$ . The axis of symmetry is the line  $x = -\frac{1}{4}$ . The  $y$ -intercept is  $f(0) = 1$ . The  $x$ -intercept(s), if any, obey the equation

Figure 10



$2x^2 + x + 1 = 0$ . Since the discriminant  $b^2 - 4ac = (1)^2 - 4(2)(1) = -7 < 0$ , this equation has no real solutions, and therefore the graph has no  $x$ -intercepts. We use the point  $(0, 1)$  and the axis of symmetry  $x = -\frac{1}{4}$  to locate the additional point  $(-\frac{1}{2}, 1)$  on the graph. See Figure 10. ◀



NOW WORK PROBLEM 47.

Given the vertex and one additional point on the graph of a quadratic function  $f(x) = ax^2 + bx + c$ ,  $a \neq 0$ , we can use

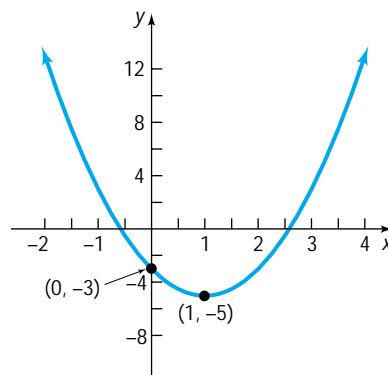
$$f(x) = a(x - h)^2 + k \quad (5)$$

where  $(h, k)$  is the vertex, to obtain the quadratic function.

**EXAMPLE 6****Finding the Quadratic Function Given Its Vertex and One Other Point**

Determine the quadratic function whose vertex is  $(1, -5)$  and whose  $y$ -intercept is  $-3$ . The graph of the parabola is shown in Figure 11.

Figure 11



**Solution** The vertex is  $(1, -5)$ , so  $h = 1$  and  $k = -5$ . Substitute these values into equation (5).

$$\begin{aligned} f(x) &= a(x - h)^2 + k && \text{Equation (5)} \\ f(x) &= a(x - 1)^2 - 5 && h = 1, k = -5 \end{aligned}$$

To determine the value of  $a$ , we use the fact that  $f(0) = -3$  (the  $y$ -intercept).

$$\begin{aligned} f(x) &= a(x - 1)^2 - 5 \\ -3 &= a(0 - 1)^2 - 5 && x = 0, y = f(0) = -3 \\ -3 &= a - 5 \\ a &= 2 \end{aligned}$$

The quadratic function whose graph is shown in Figure 11 is

$$f(x) = 2(x - 1)^2 - 5 = 2x^2 - 4x - 3$$



NOW WORK PROBLEM 53.



## Summary

**Steps for Graphing a Quadratic Function**  $f(x) = ax^2 + bx + c$ ,  $a \neq 0$

### Option 1

**STEP 1:** Complete the square in  $x$  to write the quadratic function in the form  $f(x) = a(x - h)^2 + k$ .

**STEP 2:** Graph the function in stages using transformations.

### Option 2

**STEP 1:** Determine the vertex  $\left(-\frac{b}{2a}, f\left(-\frac{b}{2a}\right)\right)$ .

**STEP 2:** Determine the axis of symmetry,  $x = -\frac{b}{2a}$ .

**STEP 3:** Determine the  $y$ -intercept,  $f(0)$ .

**STEP 4:** (a) If  $b^2 - 4ac > 0$ , then the graph of the quadratic function has two  $x$ -intercepts, which are found by solving the equation  $ax^2 + bx + c = 0$ .

(b) If  $b^2 - 4ac = 0$ , the vertex is the  $x$ -intercept.

(c) If  $b^2 - 4ac < 0$ , there are no  $x$ -intercepts.

**STEP 5:** Determine an additional point if  $b^2 - 4ac \leq 0$  by using the  $y$ -intercept and the axis of symmetry.

**STEP 6:** Plot the points and draw the graph.

## Quadratic Models

**4** When a mathematical model leads to a quadratic function, the properties of this quadratic function can provide important information about the model. For example, for a quadratic revenue function, we can find the maximum revenue; for a quadratic cost function, we can find the minimum cost.

To see why, recall that the graph of a quadratic function

$$f(x) = ax^2 + bx + c, \quad a \neq 0$$

is a parabola with vertex at  $\left(-\frac{b}{2a}, f\left(-\frac{b}{2a}\right)\right)$ . This vertex is the highest point on the graph if  $a < 0$  and the lowest point on the graph if  $a > 0$ . If the vertex is the highest point ( $a < 0$ ), then  $f\left(-\frac{b}{2a}\right)$  is the **maximum value** of  $f$ . If the vertex is the lowest point ( $a > 0$ ), then  $f\left(-\frac{b}{2a}\right)$  is the **minimum value** of  $f$ .

This property of the graph of a quadratic function enables us to answer questions involving optimization (finding maximum or minimum values) in models involving quadratic functions.

### EXAMPLE 7

#### Finding the Maximum or Minimum Value of a Quadratic Function

Determine whether the quadratic function

$$f(x) = x^2 - 4x + 7$$

has a maximum or minimum value. Then find the maximum or minimum value.

**Solution** We compare  $f(x) = x^2 - 4x + 7$  to  $f(x) = ax^2 + bx + c$ . We conclude that  $a = 1$ ,  $b = -4$ , and  $c = 7$ . Since  $a > 0$ , the graph of  $f$  opens up, so the vertex is a minimum point. The minimum value occurs at

$$x = -\frac{b}{2a} = -\frac{-4}{2(1)} = \frac{4}{2} = 2$$

$a = 1, b = -4$

The minimum value is

$$f\left(-\frac{b}{2a}\right) = f(2) = 2^2 - 4(2) + 7 = 4 - 8 + 7 = 3$$

 NOW WORK PROBLEM 61.

### EXAMPLE 8

### Maximizing Revenue

The marketing department at Texas Instruments has found that, when certain calculators are sold at a price of  $p$  dollars per unit, the revenue  $R$  (in dollars) as a function of the price  $p$  is

$$R(p) = -150p^2 + 21,000p$$

What unit price should be established in order to maximize revenue? If this price is charged, what is the maximum revenue?

**Solution** The revenue  $R$  is

$$R(p) = -150p^2 + 21,000p \quad R(p) = ap^2 + bp + c$$

The function  $R$  is a quadratic function with  $a = -150$ ,  $b = 21,000$ , and  $c = 0$ . Because  $a < 0$ , the vertex is the highest point on the parabola. The revenue  $R$  is therefore a maximum when the price  $p$  is

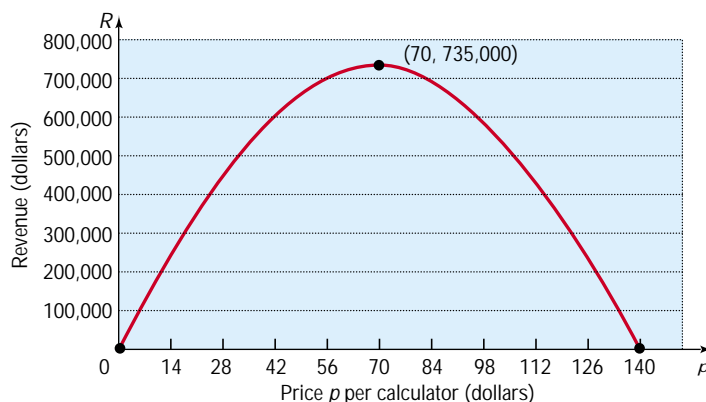
$$p = -\frac{b}{2a} = -\frac{21,000}{2(-150)} = \frac{-21,000}{-300} = \$70.00$$

The maximum revenue  $R$  is

$$R(70) = -150(70)^2 + 21,000(70) = \$735,000$$

See Figure 12 for an illustration.

Figure 12



 NOW WORK PROBLEM 69.

**EXAMPLE 9****Maximizing the Area Enclosed by a Fence**

A farmer has 2000 yards of fence to enclose a rectangular field. What is the largest area that can be enclosed?

Figure 13

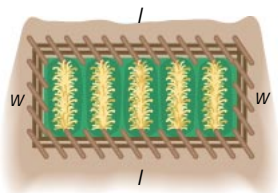
**Solution**

Figure 13 illustrates the situation. The available fence represents the perimeter of the rectangle. If  $l$  is the length and  $w$  is the width, then

$$\text{perimeter} = 2l + 2w = 2000$$

$$2l + 2w = 2000 \quad (6)$$

The area  $A$  of the rectangle is

$$A = lw$$

To express  $A$  in terms of a single variable, we solve equation (6) for  $w$  and substitute the result in  $A = lw$ . Then  $A$  involves only the variable  $l$ . [You could also solve equation (6) for  $l$  and express  $A$  in terms of  $w$  alone. Try it!]

$$2l + 2w = 2000 \quad \text{Equation (6)}$$

$$2w = 2000 - 2l \quad \text{Solve for } w.$$

$$w = \frac{2000 - 2l}{2} = 1000 - l$$

Then the area  $A$  is

$$A = lw = l(1000 - l) = -l^2 + 1000l$$

Now,  $A$  is a quadratic function of  $l$ .

$$A(l) = -l^2 + 1000l \quad a = -1, b = 1000, c = 0$$

Since  $a < 0$ , the vertex is a maximum point on the graph of  $A$ . The maximum value occurs at

$$l = -\frac{b}{2a} = -\frac{1000}{2(-1)} = 500$$

The maximum value of  $A$  is

$$\begin{aligned} A\left(-\frac{b}{2a}\right) &= A(500) = -500^2 + 1000(500) \\ &= -250,000 + 500,000 = 250,000 \end{aligned}$$

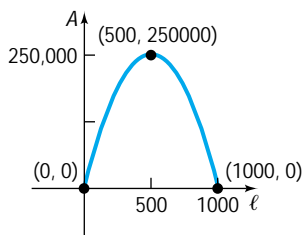
The largest area that can be enclosed by 2000 yards of fence in the shape of a rectangle is 250,000 square yards. ◀

Figure 14 shows the graph of  $A(l) = -l^2 + 1000l$ .



NOW WORK PROBLEM 75.

Figure 14

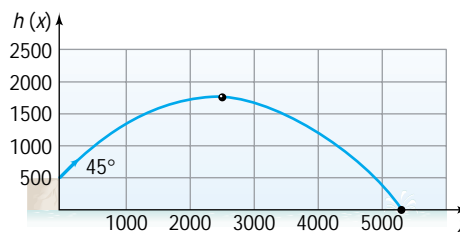
**EXAMPLE 10****Analyzing the Motion of a Projectile**

A projectile is fired from a cliff 500 feet above the water at an inclination of  $45^\circ$  to the horizontal, with a muzzle velocity of 400 feet per second. In physics, it is established that the height  $h$  of the projectile above the water is given by

$$h(x) = \frac{-32x^2}{(400)^2} + x + 500$$

where  $x$  is the horizontal distance of the projectile from the base of the cliff. See Figure 15.

Figure 15



- Find the maximum height of the projectile.
- How far from the base of the cliff will the projectile strike the water?

**Solution**

- The height of the projectile is given by a quadratic function.

$$h(x) = \frac{-32x^2}{(400)^2} + x + 500 = \frac{-1}{5000}x^2 + x + 500$$

We are looking for the maximum value of  $h$ . Since the maximum value is obtained at the vertex, we compute

$$x = -\frac{b}{2a} = -\frac{1}{2\left(\frac{-1}{5000}\right)} = \frac{5000}{2} = 2500$$

The maximum height of the projectile is

$$\begin{aligned} h(2500) &= \frac{-1}{5000}(2500)^2 + 2500 + 500 \\ &= -1250 + 2500 + 500 = 1750 \text{ ft} \end{aligned}$$

- The projectile will strike the water when the height is zero. To find the distance  $x$  traveled, we need to solve the equation

$$h(x) = \frac{-1}{5000}x^2 + x + 500 = 0$$

We use the quadratic formula with

$$\begin{aligned} b^2 - 4ac &= 1 - 4\left(\frac{-1}{5000}\right)(500) = 1.4 \\ x &= \frac{-1 \pm \sqrt{1.4}}{2\left(\frac{-1}{5000}\right)} \approx \begin{cases} -458 \\ 5458 \end{cases} \end{aligned}$$

We discard the negative solution and find that the projectile will strike the water at a distance of about 5458 feet from the base of the cliff. ◀



### Seeing the Concept

Graph

$$h(x) = \frac{-1}{5000}x^2 + x + 500, \quad 0 \leq x \leq 5500$$

Use MAXIMUM to find the maximum height of the projectile, and use ROOT or ZERO to find the distance from the base of the cliff to where the projectile strikes the water. Compare your results with those obtained in the text. TRACE the path of the projectile. How far from the base of the cliff is the projectile when its height is 1000 ft? 1500 ft?



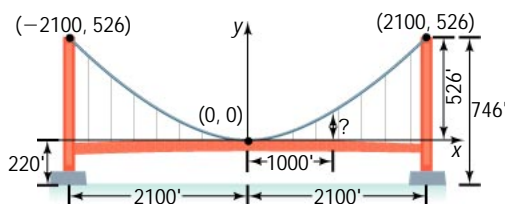
NOW WORK PROBLEM 79.

**EXAMPLE 11** The Golden Gate Bridge

The Golden Gate Bridge, a suspension bridge, spans the entrance to San Francisco Bay. Its 746-foot-tall towers are 4200 feet apart. The bridge is suspended from two huge cables more than 3 feet in diameter; the 90-foot-wide roadway is 220 feet above the water. The cables are parabolic in shape and touch the road surface at the center of the bridge. Find the height of the cable at a distance of 1000 feet from the center.

**Solution** We begin by choosing the placement of the coordinate axes so that the  $x$ -axis coincides with the road surface and the origin coincides with the center of the bridge. As a result, the twin towers will be vertical (height  $746 - 220 = 526$  feet above the road) and located 2100 feet from the center. Also, the cable, which has the shape of a parabola, will extend from the towers, open up, and have its vertex at  $(0, 0)$ . As illustrated in Figure 16, the choice of placement of the axes enables us to identify the equation of the parabola as  $y = ax^2$ ,  $a > 0$ . We can also see that the points  $(-2100, 526)$  and  $(2100, 526)$  are on the graph.

Figure 16



Based on these facts, we can find the value of  $a$  in  $y = ax^2$ .


$$\begin{aligned} y &= ax^2 \\ 526 &= a(2100)^2 && y = 526; x = 2100 \\ a &= \frac{526}{(2100)^2} \end{aligned}$$

The equation of the parabola is therefore

$$y = \frac{526}{(2100)^2} x^2$$

The height of the cable when  $x = 1000$  is

$$y = \frac{526}{(2100)^2} (1000)^2 \approx 119.3 \text{ feet}$$

The cable is 119.3 feet high at a distance of 1000 feet from the center of the bridge. 



NOW WORK PROBLEM 81.

## Fitting a Quadratic Function to Data



**5** In Section 2.6 we found the line of best fit for data that appeared to be linearly related. It was noted that data may also follow a nonlinear relation. Figures 17(a) and (b) show scatter diagrams of data that follow a quadratic relation.

Figure 17

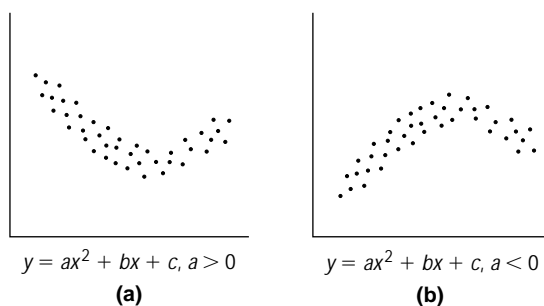
**EXAMPLE 12****Fitting a Quadratic Function to Data**

Table 2

Plot	Fertilizer, $x$ (Pounds/100 ft <sup>2</sup> )	Yield (Bushels)
1	0	4
2	0	6
3	5	10
4	5	7
5	10	12
6	10	10
7	15	15
8	15	17
9	20	18
10	20	21
11	25	20
12	25	21
13	30	21
14	30	22
15	35	21
16	35	20
17	40	19
18	40	19

A farmer collected the data given in Table 2, which shows crop yields  $Y$  for various amounts of fertilizer used,  $x$ .

- (a) Draw a scatter diagram of the data. Comment on the type of relation that may exist between the two variables.
- (b) The quadratic function of best fit to these data is

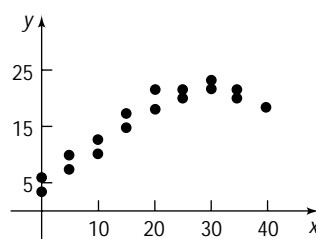
$$Y(x) = -0.0171x^2 + 1.0765x + 3.8939$$

Use this function to determine the optimal amount of fertilizer to apply.

- (c) Use the function to predict crop yield when the optimal amount of fertilizer is applied.
- (d) Use a graphing utility to verify that the function given in part (b) is the quadratic function of best fit.
- (e) With a graphing utility, draw a scatter diagram of the data and then graph the quadratic function of best fit on the scatter diagram.

**Solution** (a) Figure 18 shows the scatter diagram. It appears that the data follow a quadratic relation, with  $a < 0$ .

Figure 18



- (b) Based on the quadratic function of best fit, the optimal amount of fertilizer to apply is

$$h = -\frac{b}{2a} = -\frac{1.0765}{2(-0.0171)} \approx 31.5 \text{ pounds of fertilizer per 100 square feet}$$

- (c) We evaluate the function  $Y(x)$  for  $x = 31.5$ .

$$Y(31.5) = -0.0171(31.5)^2 + 1.0765(31.5) + 3.8939 \approx 20.8 \text{ bushels}$$

If we apply 31.5 pounds of fertilizer per 100 square feet, the crop yield will be 20.8 bushels according to the quadratic function of best fit.



- (d) Upon executing the QUADratic REGression program, we obtain the results shown in Figure 19. The output of the utility shows us the equation  $y = ax^2 + bx + c$ . The quadratic function of best fit is  $Y(x) = -0.0171x^2 + 1.0765x + 3.8939$ , where  $x$  represents the amount of fertilizer used and  $Y$  represents crop yield.
- (e) Figure 20 shows the graph of the quadratic function found in part (d) drawn on the scatter diagram.

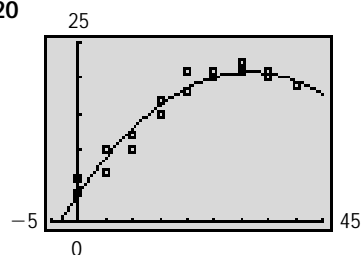
Figure 19

```

QuadReg
y=ax^2+bx+c
a=-.0171212121
b=1.076515152
c=3.893939394

```

Figure 20



Look again at Figure 19. Notice that the output given by the graphing calculator does not include  $r$ , the correlation coefficient. Recall that the correlation coefficient is a measure of the strength of a **linear** relation that exists between two variables. The graphing calculator does not provide an indication of how well the function fits the data in terms of  $r$  since a quadratic function cannot be expressed as a linear function.



NOW WORK PROBLEM 91.