|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Criteria | Max. mark | Your mark | Grade | Not Acceptable | Satisfactory | Proficient | Excellent |
|  |  |  |  | 54% to 65% | 66% to 73% | 74% to 89% | 90% to 100% |
| Content | 10.5 | 10.5 | Excellent  (--) | Ambiguous thesis, limited  Demonstrates some understanding of topic but ideas are mainly obvious  Insufficient or unclear details | Limited central thesis  Adequate knowledge, ideas may be conventional  Details may be repetitious | Clear central thesis  Adequate engagement of topic but little originality  Appropriate details, but some gaps identified  Evidence of synthesis | Clear central thesis  Intelligent consideration & knowledge of topic with originality of thought  Carefully selected details that support general statements & central thesis  Good synthesis evident among subject areas represented |
| Organization Presentation | 10.5 | 10.5 | Excellent  (--) | No clear introduction or conclusion  Paragraphs not sufficiently unified or developed  Transitions poor and inappropriate  Plan of development barely adequate | Reasonably adequate introduction, body and conclusion  Adequate paragraphs but some are needlessly long or short  Mechanical or abrupt transitions  Specific plan but limited emphasis | Clear introduction, body & conclusion albeit somewhat mechanical  Unified well-developed paragraphs  Effective paragraph transitions; sentence transitions sometimes conventional  Specific plan followed fairly consistently | Effective introduction, body & conclusion  Various parts of the proposal effectively tied together  Writing flows smoothly, with effective paragraph transitions  Effective plan with evidence of analysis |
| Expression Diction | 4.5 | 4.5 | Excellent  (--) | Frequently awkward  Almost no sentence variety  Overuse of coordination  Limited and sometimes inaccurate word choice | Clear but functional  Some sentence variety  Subordination and co-ordination usually correct  Correct but unimaginative word choice | Clear and reasonably fluent  Appropriate sentence variety  Satisfactory subordination and coordination  Appropriate, clear and correct word choice | Clear, controlled and fluent diction  Effective variety in sentence type, length & structure  Effective subordination and coordination  Appropriate, lively, and wide-ranging word choice |
| Mechanics | 4.5 | 4.5 | Excellent  (-) | Frequent errors that seriously impede communication   Significant spelling, punctuation & typographical errors    Limited APA use, with multiple errors in format and no congruence between citations and reference list | Minor errors and a few major errors that reduce clarity of communication  Multiple spelling, punctuation or typographical errors    Fair APA formatting with some differences between citations and reference list | A few minor errors and one or two major errors which do not reduce the clarity of communication  Occasional spelling, punctuation, or typographical errors    Good APA formatting with congruence between citations and reference list | No major errors     Sentence fragments, if present, are used deliberately for effect and emphasis  Impeccable punctuation & spelling  Evidence of careful proofreading throughout  Excellent APA formatting with full congruence between citations and reference list |
| Penalties or bonuses -10 +10 |  |  |  |
| Totals | 30 | 30 |  |
| Percentages | 100% | 100% |  |
| Mark for this assignment | 30 | 30 |  |
| Grade for this assignment |  |  | Excellent (+) |