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| --- | --- | --- | --- | --- | --- | --- | --- |
| Criteria | Max. mark | Your mark | Grade | Not Acceptable | Satisfactory | Proficient | Excellent |
|  |  |  |  | 54% to 65% | 66% to 73% | 74% to 89% | 90% to 100% |
| Content | 10.5 | 10.5 | Excellent (--) | Ambiguous thesis, limitedDemonstrates some understanding of topic but ideas are mainly obviousInsufficient or unclear details  | Limited central thesisAdequate knowledge, ideas may be conventional Details may be repetitious | Clear central thesisAdequate engagement of topic but little originalityAppropriate details, but some gaps identifiedEvidence of synthesis | Clear central thesisIntelligent consideration & knowledge of topic with originality of thoughtCarefully selected details that support general statements & central thesisGood synthesis evident among subject areas represented |
| Organization Presentation  | 10.5 | 10.5 | Excellent (--) | No clear introduction or conclusionParagraphs not sufficiently unified or developedTransitions poor and inappropriatePlan of development barely adequate | Reasonably adequate introduction, body and conclusionAdequate paragraphs but some are needlessly long or shortMechanical or abrupt transitionsSpecific plan but limited emphasis | Clear introduction, body & conclusion albeit somewhat mechanicalUnified well-developed paragraphsEffective paragraph transitions; sentence transitions sometimes conventional Specific plan followed fairly consistently | Effective introduction, body & conclusionVarious parts of the proposal effectively tied togetherWriting flows smoothly, with effective paragraph transitionsEffective plan with evidence of analysis |
| Expression Diction | 4.5 | 4.5 | Excellent (--) | Frequently awkwardAlmost no sentence variety Overuse of coordinationLimited and sometimes inaccurate word choice | Clear but functional Some sentence varietySubordination and co-ordination usually correctCorrect but unimaginative word choice | Clear and reasonably fluentAppropriate sentence varietySatisfactory subordination and coordinationAppropriate, clear and correct word choice | Clear, controlled and fluent dictionEffective variety in sentence type, length & structureEffective subordination and coordinationAppropriate, lively, and wide-ranging word choice |
| Mechanics | 4.5 | 4.5 | Excellent (-) | Frequent errors that seriously impede communicationSignificant spelling, punctuation & typographical errors Limited APA use, with multiple errors in format and no congruence between citations and reference list | Minor errors and a few major errors that reduce clarity of communicationMultiple spelling, punctuation or typographical errors Fair APA formatting with some differences between citations and reference list | A few minor errors and one or two major errors which do not reduce the clarity of communicationOccasional spelling, punctuation, or typographical errors Good APA formatting with congruence between citations and reference list | No major errorsSentence fragments, if present, are used deliberately for effect and emphasisImpeccable punctuation & spellingEvidence of careful proofreading throughout Excellent APA formatting with full congruence between citations and reference list |
| Penalties or bonuses -10 +10 |  |  |  |
| Totals | 30 | 30 |  |
| Percentages | 100% | 100% |  |
| Mark for this assignment | 30 | 30 |  |
| Grade for this assignment |  |  | Excellent(+) |