FISCAL CONSIDERATIONS

- Some states have tax-based incentives for biotechnology companies. Where will the development and manufacturing of the product take place?
- What is the target audience for this product? Will it fit into an existing niche or create a new one?
- What price will the product be sold at? What is the projected margin?
- What is the benefit/cost ratio for this product versus alternatives? If the product serves a need, are there other possible solutions to the problem? What is the cost of maintaining the status quo?

RESOURCES: