## JUST DISTRIBUTION

- Just distribution deals with having access to technology when a person wants it, while also having the ability to escape/reject the technology if so desire.
- Will the price of the product be accessible to everyone?
- O Will the product be available for anyone that wants one?
- O If the product is beneficial, who will benefit from its existence and how farreaching will the benefits extend (geographically and temporally)?
- O How likely will the GM plant establish in areas where it is unwanted? If this happens, what efforts are needed to address the problem?