

STAKEHOLDERS

DEVELOPMENT STAKEHOLDERS

- Identify current and potential stakeholders in the GM product. How will the release of the product affect them? Will these effects be short-lived or long-term?
- If the product was created with the help of crowdsourcing websites (e.g. Kickstarter or Experiment.com) or through internet forums (e.g. websites like Reddit or DIYbio.org), will these people be recognized and in what way?

END-USER STAKEHOLDERS

- Will this product lessen the need for other inputs, such as water, nutrition, energy?
- What are the economic tradeoffs for using this product as compared to alternative products or methods? Time saved/spent? Money saved/spent?
- Does any other investment need to be made in order to use this product or is the product a stand alone?