



		Critical to Quality				Customer Response					
		Customer Importance	Java Based	Completable in 2 Semesters	Mid to High Performance (due to volume)	Runs on a *NIX platform	★ Our Current Product	○	□	[Min = 1.0]	[Max = 5.0]
Direction of Improvement			↑	↑	↑	↓					
Voice of Customer	Bingo Sheet Building/Maintenance	5	●	●	●		3	5	4		
	Bingo Sheet Printing	5	○	●	●		3	5	4		
	Highlighting of Unfulfilled Requirements	5	●	●	●		5	5	2		
	Identification of Courses Fulfilling Course Requirements	5		●	○	●	5	3	2		
	Course Schedule Profiling	3	○	●	○		5	3	2		
	Automatic Schedule Generation	5		●	△	●	5	3	4		
	Course Recommendations Based on Prior Student Experience	3		△	△	●	5	3	1		
	Advisor Query Capabilities	3	●	○	●		3	4	1		
Absolute Importance			141	264	194	117					
Relative Importance			19.69	36.87	27.00	16.34					
Competitive Benchmarks	★ Our Current Product		4	5	5	5					
	○		1	5	3	5					
	□		3	5	3	1					
[Max = 5.0]											
[Min = 1.0]											

[Min = 1.0]
[Max = 5.0]

