



# UNIVERSIDAD TECNOLÓGICA OTEIMA

**Diseño y Medios Materiales Multimedia**

**Proyecto Final**

**Una Clase de Informática con apoyo  
de Herramientas Informáticas**

PRESENTADO POR: Prof. Cristobalina Ma. Lee

**A consideración del profesor:  
Mgtr. Santiago Quintero**

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# LEARNING A NEW SOFTWARE

## **THE LOGO CREATOR 4.0**

**This is a graphics design program that is used to  
create logos.**

# INTRODUCTION

- This software was originally created by LaughingBird Software and even if its main purpose is to help design professional logos, this software can also be used for other types of graphics design tasks.

Version 4.1



Creator, Programmer

Logo Designer,

Site Design, and Tech Support :

Marc Sylvester

Market Research,

Tech support and Sales:

Lisa Mullennix

Character Development

Borpeantown.com

Dave Sylvester

Engine Development:

Daniel Nelson

Engine developed by  
**Bluejade™**  
Dynamic Custom Software  
[www.bluejade.com](http://www.bluejade.com)

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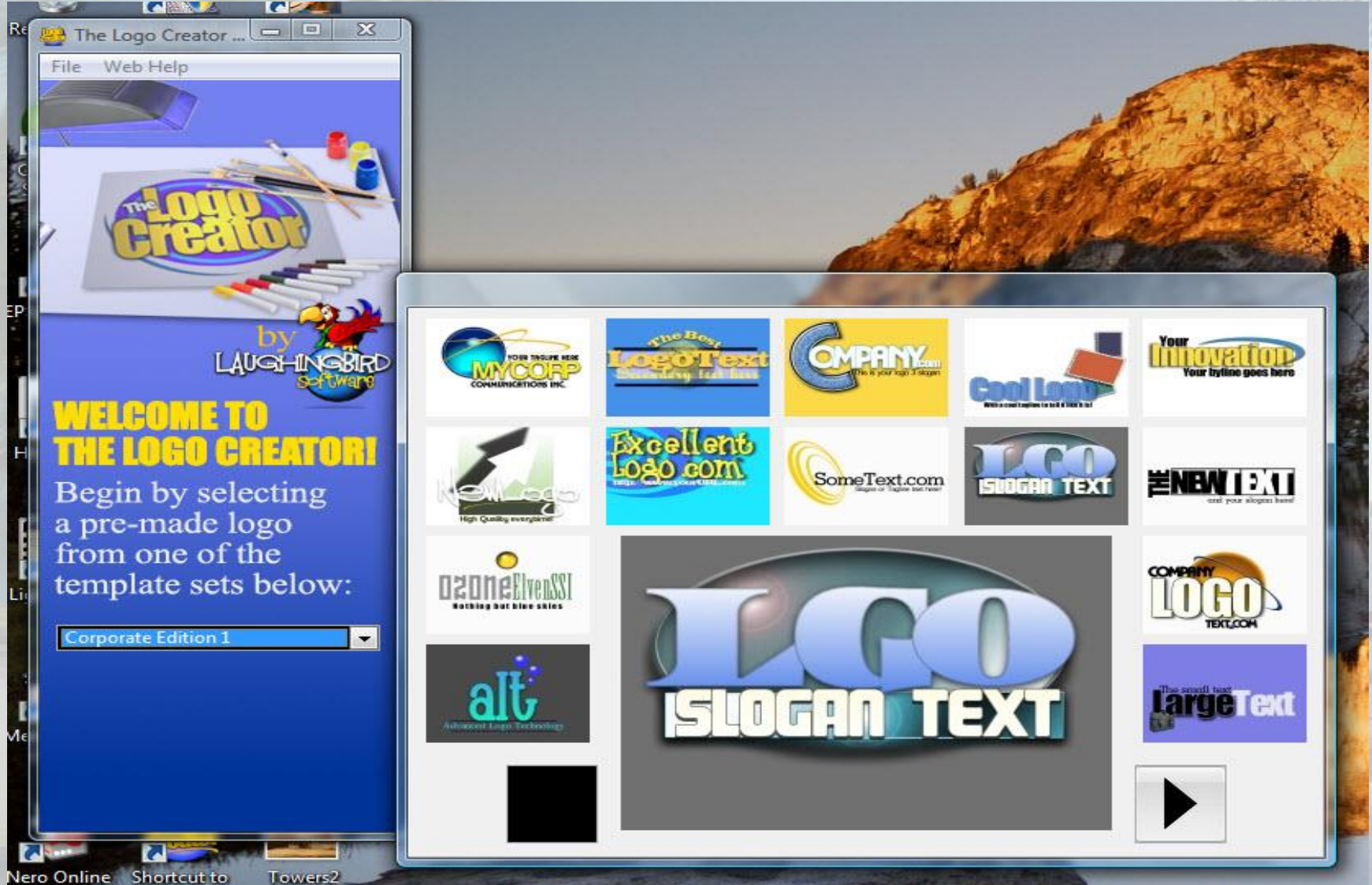


# Starting to work with it

- When you run the application this is the MAIN INTERFACE.
- You can begin by selecting an already-made logo. Afterwards, you will be able to modify it to your convenience.



When you choose a pre-made logo, another windows will open showing the different logos; choose one of them.



Element Setter

Click on any text item or image below to modify it.  
This window will change according to your selection.  
Don't forget about the Menus!  
the FILE - EXPORT and MODIFY menus contain a slew of features!

Corporate Edition 1



After choosing the Logo you will be able to modify any of its items. Just click on any text item or image.

The Logo Creator ...

File Modify Export Web Help

Text Menu

You can modify the logo text with the options below.

Just click on a button and play with the controls that will appear!

Format

Color

Shadow

Blur

Outline

More text effects...

templates

Element Setter

Corporation

Use this text

Add This Text

Select Taglines

Type your logo text here -->

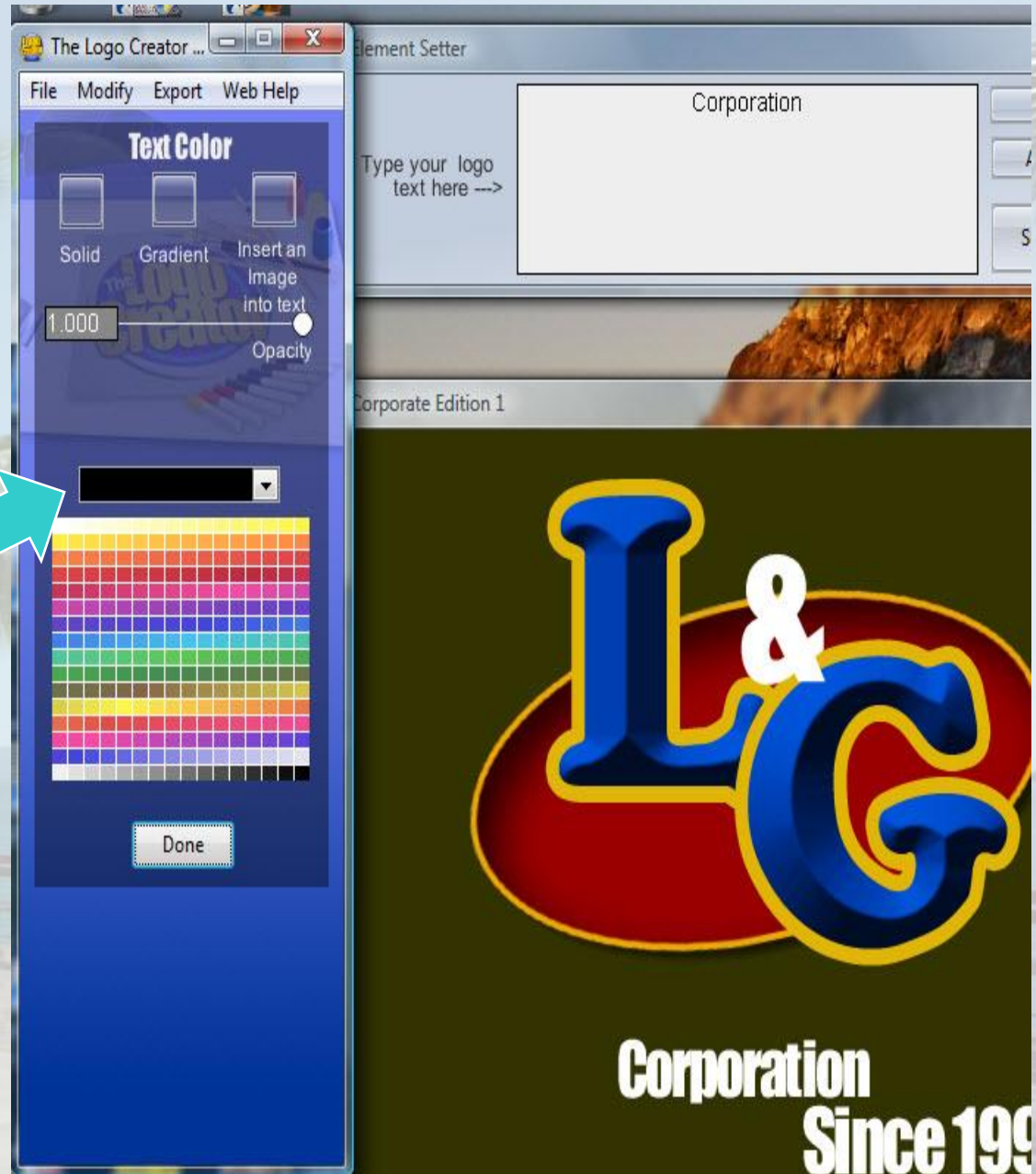
Corporate Edition 1



Selecting an item will let you modify its format, color, shadow, etc.

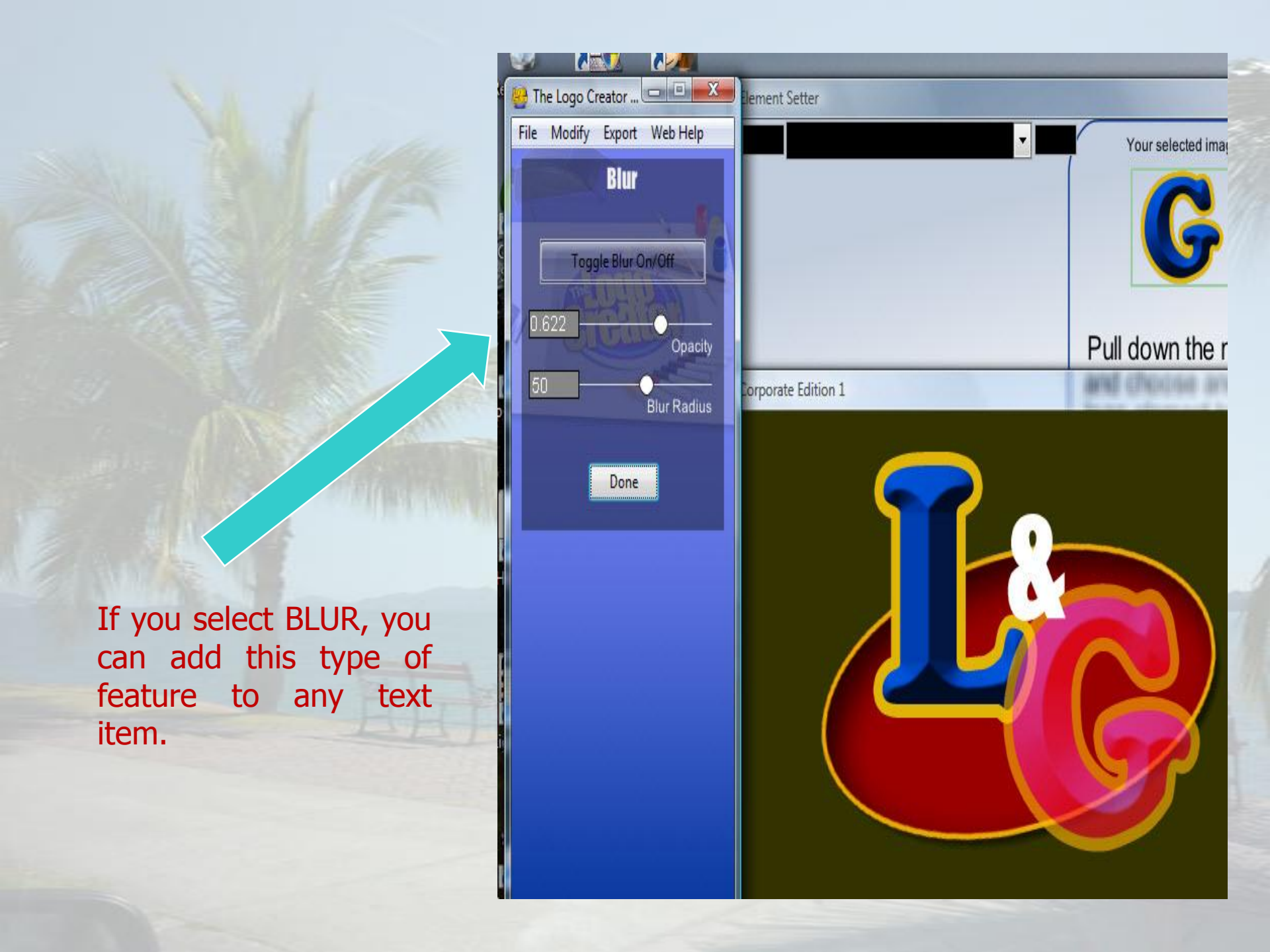
If you choose **FORMAT**, you will be able to change text attributes, scale the text (make it bigger or smaller) and change the font style.





If you choose COLOR, you will be able to change the text color. There are different color systems available; among them you can find RGB, pastels, and metallic colors.





The Logo Creator ...

File Modify Export Web Help

### Blur

Toggle Blur On/Off


0.622 Opacity

50 Blur Radius

Done


Element Setter

Your selected image



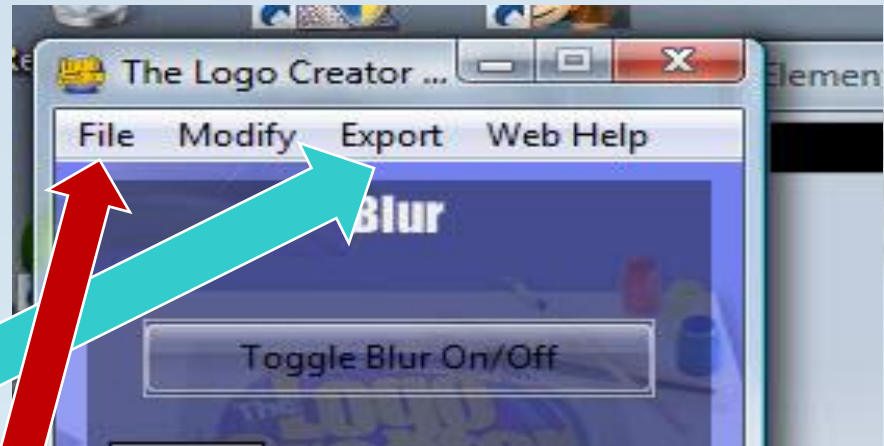
Pull down the r

Corporate Edition 1

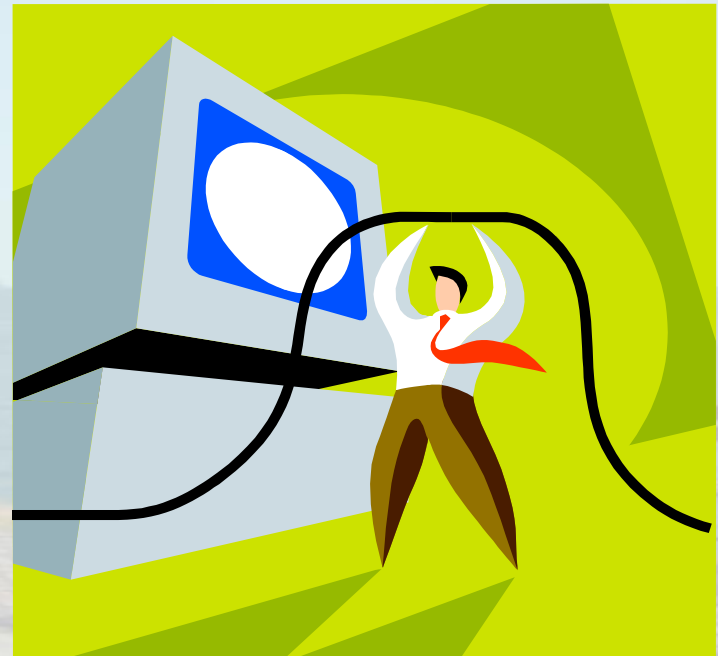


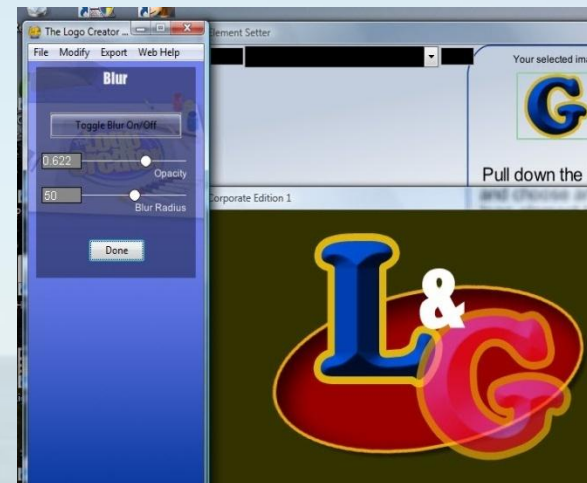
If you select BLUR, you can add this type of feature to any text item.

When you are done modifying or creating your logo, you can export your design in different formats. Just select the Export option and you will be able to save your logo in TIFF, BMP, JPEG, or GIF format.



In case you need to continue working with the same project, you can save it by going to File, Save Project As.





*Tutorial for*  
**The Logo Creator Software**  
**2010**