UNIVERSIDAD TECNOLÓGICA OTEIMA

Diseño y Medios Materiales Multimedia

Proyecto Final

Una Clase de Informática con apoyo de Herramientas Informáticas

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LEARNING A NEW SOFTWARE

THE LOGO CREATOR 4.0

This is a graphics design program that is used to create logos.

INTRODUCTION

- This software was originally created by LaughingBird Software and even if its main purpose is to help design professional logos, this software can also be used for other types of graphics design tasks.

Version 4.1

THE **Logo Creator**

Created by LAUGHINGBIRD Software

Engine developed by **Bluejade**™
Dynamic Custom Software
www.bluejade.com

Creator, Programmer
Logo Designer,
Site Design, and Tech Support :
Marc Sylvester

Market Research,
Tech support and Sales:
Lisa Mullennix

Character Developement
Borpeantown.com
Dave Sylvester

Engine Development:
Daniel Nelson

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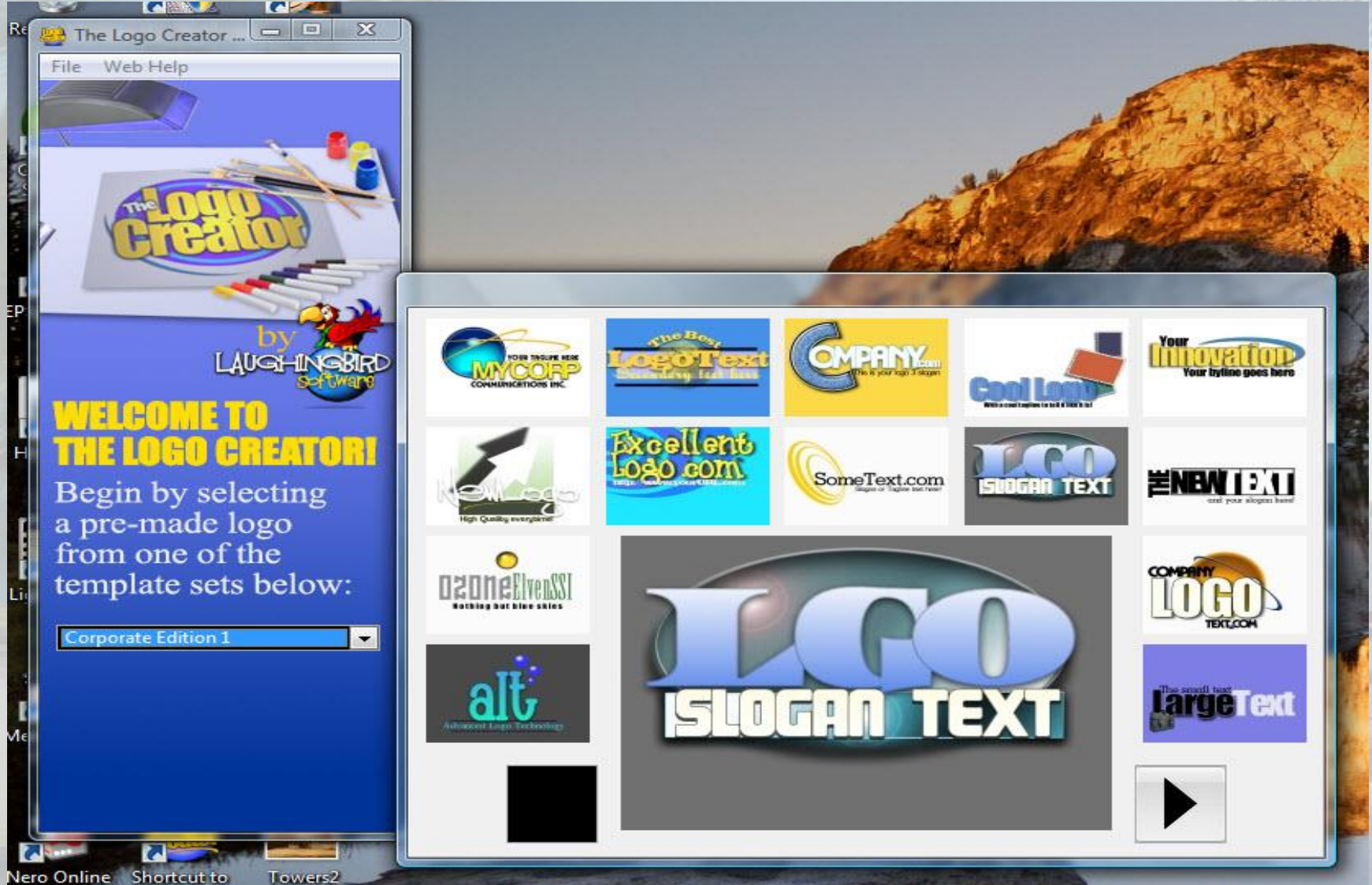© 1994, 2004
Macromedia, Inc.

MADE WITH macromedia®

Starting to work with it

- When you run the application this is the MAIN INTERFACE.

- You can begin by selecting an already-made logo. Afterwards, you will be able to modify it to your convenience.

When you choose a pre-made logo, another windows will open showing the different logos; choose one of them.

After choosing the Logo you will be able to modify any of its items. Just click on any text item or image.
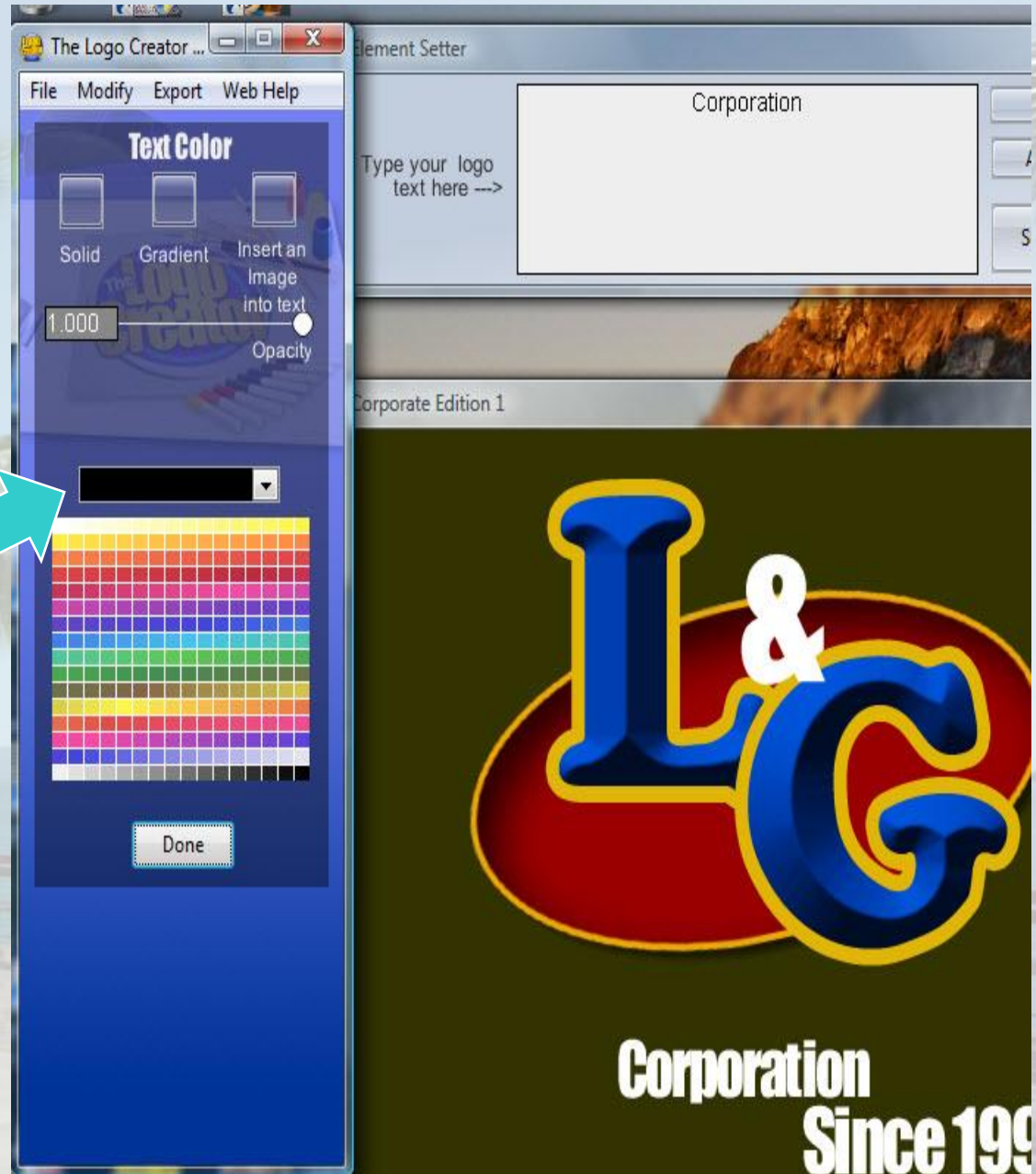
Selecting an item will let you modify its format, color, shadow, etc.
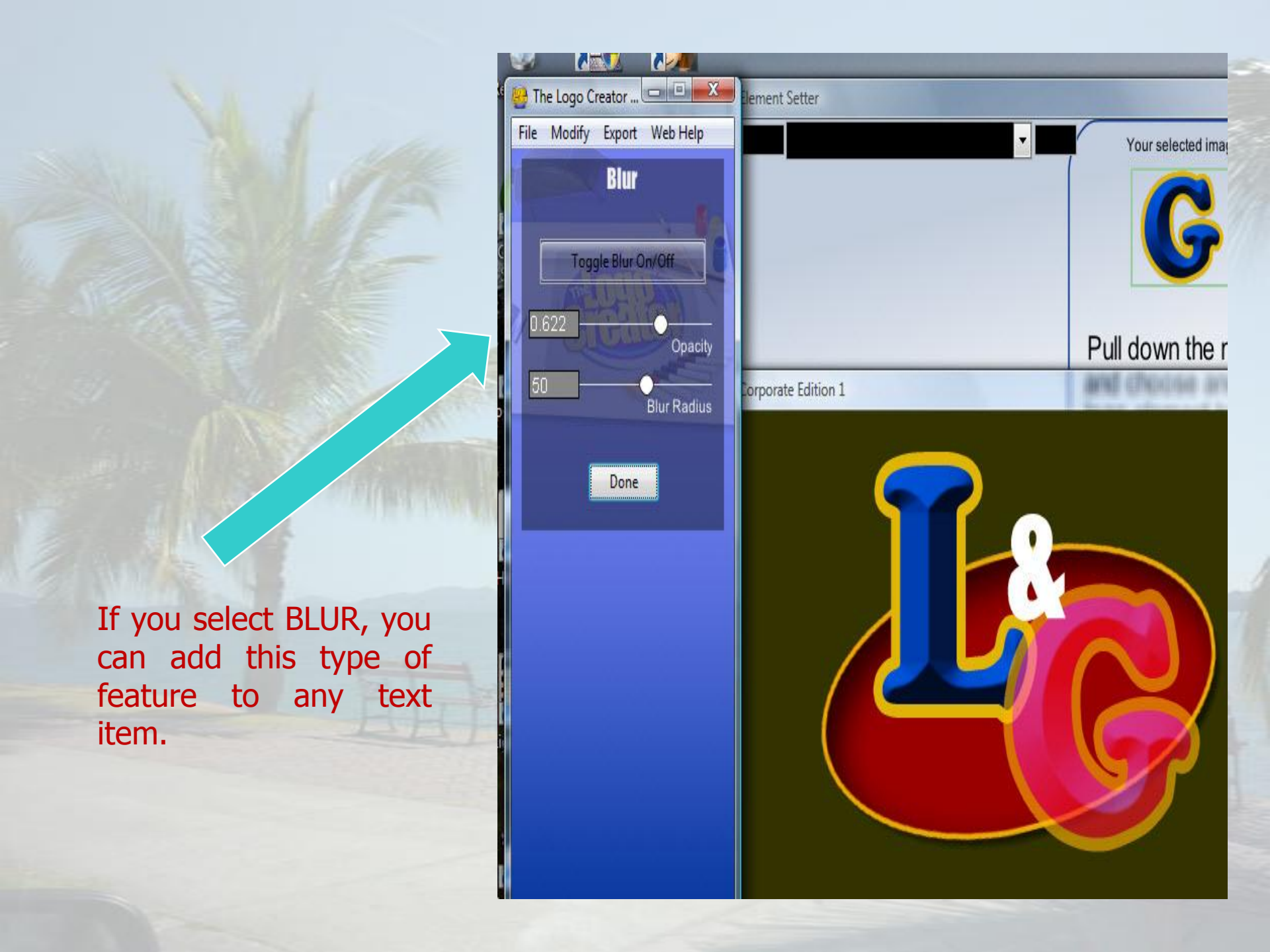
If you choose FORMAT, you will be able to change text attributes, scale the text (make it bigger or smaller) and change the font style.

If you choose COLOR, you will be able to change the text color. There are different color systems available; among them you can find RGB, pastels, and metallic colors.

If you select BLUR, you can add this type of feature to any text item.

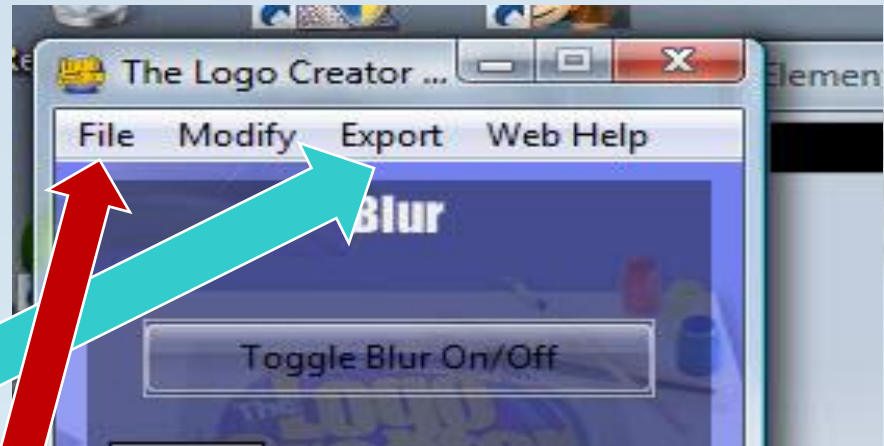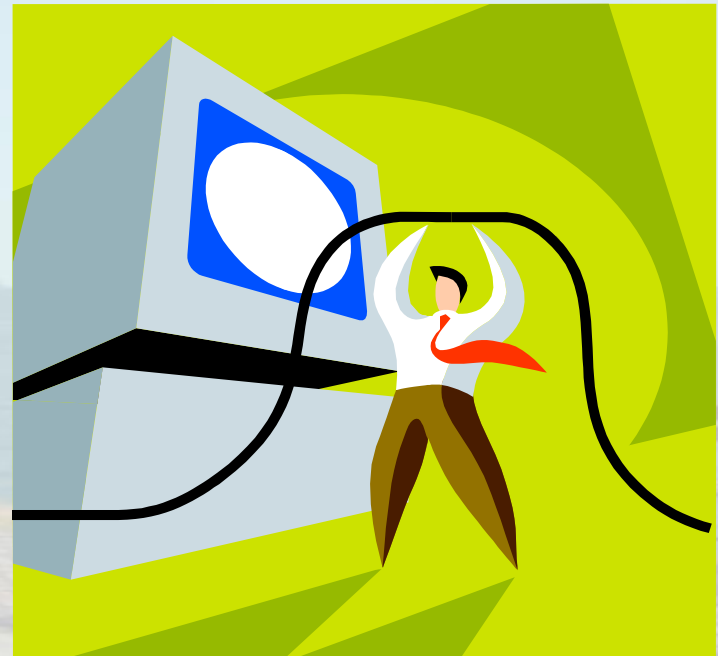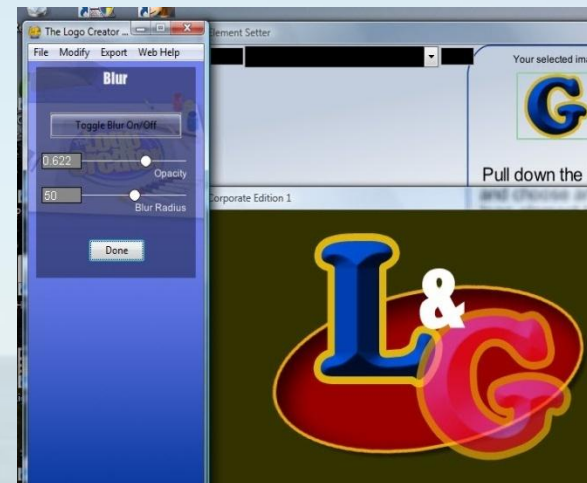When you are done modifying or creating your logo, you can export your design in different formats. Just select the Export option and you will be able to save your logo in TIFF, BMP, JPEG, or GIF format.

In case you need to continue working with the same project, you can save it by going to File, Save Project As.

Tutorial for
The Logo Creator Software
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